



Hello Cottonwood Families,

This year the Cottonwood Creek Elementary PTO is excited to host our 2021 Auction VIRTUALLY! The Auction theme is The Roaring 20s, and our Live Auction/ Parents Night Out Event is ROARing back on Friday, April 16th, with bidding on the Online Auction Items beginning April 9th.

Our PTO funds the salaries of Teachers Assistants, subscriptions (online and otherwise), school enrichment programs, technology for the classroom, and much more. With many fundraisers cancelled this school year, the PTO continues to work towards honoring our financial commitments to our incredible school through events like the Auction, which typically is where we raise the most money each year.

How YOU can help support the Online Auction and Live Virtual Auction Event:

-Sponsor the Auction. We have a range of Sponsorship Levels available, each with unique exposure opportunities. See attached Sponsor Form for more information. To donate, fill out the attached form and mail a check to the front office or use the Event link below. Your donations to the Cottonwood PTO are tax-deductible.

-Ask for a donation from a business that you already use: Request a gift card from places you frequent: restaurants, kids activities, car washes, nail salons, etc.

-Make a donation from your own business: Donate goods or services from your own business or from a business you have a relationship with.

-Donate use of your condo, gift cards or tickets you already have: Is there a weekend that you can't make it to your condo? Gift cards sitting in your drawer? Season tickets for the theatre or a sports team not sure you can attend? Pay it forward and help support the school.

-Purchase items during the Online Auction & Attend the Live Virtual Event: Shop for loved ones or treat yourself (while supporting your local community businesses). Share the Online Auction with friends and family! We look forward to "seeing" you in there!

* Make an item or sponsorship donation on our event page: <https://cottonwoodcreek.ptopal.com>

We sincerely appreciate your generosity and support of our incredible school! If you have any questions regarding Auction Sponsorships or Donations, please don't hesitate to contact our Auction Chair Becca Cooper at bcooperleebove@gmail.com.

Warm Regards,

Katie Johnson
Principal

Whitney Berger, Lindsey Talaga
2020-2021 PTO Co-Presidents